

## PDB Alerts

PDB data is constantly changing - producers move, obtain new licenses, get new authorities, appointments, etc. It is important companies are notified of these changes in a timely manner. PDB Alerts provides a way for you to be notified when these changes happen.

**What is PDB Alerts?** PDB Alerts provides timely notice when certain information changes in the Producer Database.

**How does PDB Alerts work?** Users subscribe to one or more of the following categories: Licensing, Demographics, Appointments and Regulatory Actions. When data changes related to a subscribed category, the user receives an alert.

**How does PDB Alerts know who I want to receive notifications on?** Users maintain a target list of NPNs. This list can include individual NPNs or business entities who have been assigned an NPN.

**How PDB Alerts delivered and what are the costs?** There are two delivery methods for PDB Alerts, each with its own pricing structure.

1. The **first method** is for users who want timely notification that information in the PDB has changed for a targeted producer. It provides a daily (on business days) email indicating how many changes occurred. The notification is a free service from NIPR.  
The user then must research the PDB Detail Report to find the change. This can be easily accomplished with the online interface built in. Users can request detail reports individually or in batch format.  
Users are charged \$1.30 for each PDB Detail Report.
2. The **second method** is for users who want to program to interface directly with PDB Alerts. Users request a daily file (on business days) from NIPR using a WSDL based web service.  
The Alerts file contains specific data for the category that changed. For example, if the licensing information changed in a single state, the file will contain the licensing data for that state.  
The standard price for this method is \$0.25 per producer per month. This is a monthly charge whether information changes on a target NPN or not.  
If a user is tracking 1,000 NPNs, they can expect a monthly charge of \$250.00. Annualized, this is \$3.00 per producer.

## Alerts web service pricing breakdown

If a user has targets on any day of the month, he or she will be charged – this is not a point in time billing. Charges only occur on business days when the Alerts process runs. NIPR calculates these based on the average number of targets each month.

Assume the month has 20 business days and there are 1,000 NPNs on the target list for the 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> business days of the month. Then 100 targets are removed, leaving 900 targets each business day for the remainder of the month.

NIPR will calculate the average as 18,400 targets – four days of 1,000 targets (4,000) plus sixteen days of 900 targets (14,400) – divided by the number of business days (20). In this example, the user is billed for 920 targets at \$0.25 per target, for a charge of \$230.

*If you have any questions about PDB Alerts or are interested in becoming a customer, please contact [marketing@nipr.com](mailto:marketing@nipr.com).*